

PRACTICAL GUIDELINES: *Choosing farmers for varietal evaluations and exchange visits*

Useful questions to keep in mind:

- Who could/ will use the varieties?
- Who will make the decisions regarding the seed for these varieties?
- Who will make the decisions regarding the usage of the grains of these varieties?
- Who could win or lose with the introduction of these varieties?

The responses to these questions will help to define the characteristics of the kinds of farmers who should be invited. Processors, traders and household women can make important contributions in the evaluation of grain. Potential users, such as livestock and poultry farmers, could also play key roles.